

# BACHELOR OF BUSINESS ADMINISTRATION

## Program Requirements

To earn the Bachelor of Business Administration degree, students must complete the following degree components:

| Requirement          | Title | Credits    |
|----------------------|-------|------------|
| Core <sup>1</sup>    |       | 28         |
| Program Requisites   |       | 15         |
| Major Requirements   |       | 45         |
| Electives            |       | 32         |
| <b>Total Credits</b> |       | <b>120</b> |

<sup>1</sup> 34 credits total; 6 credits are counted below in Program Requisites.

In order to earn the Bachelor of Business Administration degree, students must complete the following required courses while achieving a minimum cumulative grade point average (GPA) of 2.0 in their major courses.

| Requirement                        | Title                                       | Credits    |
|------------------------------------|---------------------------------------------|------------|
| <b>Core</b>                        |                                             |            |
| Core Requirement <sup>1</sup>      |                                             | 28         |
| <b>Program Requisites</b>          |                                             |            |
| ACCT 210                           | Financial Accounting                        | 3          |
| ACCT 220                           | Managerial Accounting                       | 3          |
| ECON 203                           | Principles of Microeconomics                | 3          |
| ECON 204                           | Principles of Macroeconomics                | 3          |
| STAT 280                           | Applied Statistics                          | 3          |
| <b>Major Requirements</b>          |                                             |            |
| BUSN 270                           | Business Law and Ethics                     | 3          |
| BUSN 310                           | Statistical Analysis for Business Decisions | 3          |
| BUSN 320                           | Financial Management and Markets            | 3          |
| BUSN 340                           | Introduction to Business Analytics          | 3          |
| BUSN 350                           | Marketing and E-Commerce                    | 3          |
| BUSN 395                           | Project Management                          | 3          |
| BUSN 415                           | Operations Management                       | 3          |
| BUSN 450                           | International Business                      | 3          |
| BUSN 460                           | Leadership and People                       | 3          |
| BUSN 480                           | Strategic Management and Policy             | 3          |
| BUSN 485                           | Management and Organizational Behavior      | 3          |
| ECON 440                           | International Economics and Trade           | 3          |
| ISYS 380                           | Information Systems Management              | 3          |
| ORGS 400                           | Leading Disruptive Innovation               | 3          |
| SCHM 300                           | Global Supply Chain Management              | 3          |
| <b>Electives</b>                   |                                             |            |
| Electives Requirement <sup>2</sup> |                                             | 32         |
| <b>Total Credits</b>               |                                             | <b>120</b> |

<sup>1</sup> 6 credits of the 34-credit Core are fulfilled within the Program Requisites.

<sup>2</sup> Students may choose from any course in the catalog. If students wish to complete a concentration, they may complete a maximum of two concentrations.

Students may also earn up to 30 credits of electives via Prior Learning Assessment (PLA).

