

BACHELOR OF SCIENCE IN DIGITAL MARKETING

Concentrations

Recommended Concentrations

- Cultural Psychology (<https://catalog.lapu.edu/undergrad/programs/conc/cultural-psychology/>)
- Industrial/Organizational Psychology (<https://catalog.lapu.edu/undergrad/programs/conc/business-psychology/>)
- Organizational Leadership (<https://catalog.lapu.edu/undergrad/programs/conc/organizational-leadership/>)
- Customized Concentration (<https://catalog.lapu.edu/undergrad/programs/conc/customized-concentration/>)