

HCAD • HEALTHCARE ADMINISTRATION

HCAD 300 • Introduction to Healthcare Administration 3 Credits

Examination of healthcare systems, policies, and management principles. Students gain foundational knowledge of the structure, function, and roles within healthcare organizations, as well as an overview of the regulatory environment influencing healthcare delivery.

HCAD 310 • Human Resource Management in Healthcare 3 Credits

Study of the roles and responsibilities of human resources in healthcare administration. Students explore strategies for the effective use of human resources, including recruitment and selection, talent management, ethical use of employee resources, and workplace transformation.

HCAD 330 • Healthcare Information Systems 3 Credits

Application of information technology in healthcare administration. Students will explore the management and utilization of healthcare information systems, including electronic health records (EHR), health information exchanges (HIE), and the utilization of information technology for improving patient outcomes and operational efficiency.

HCAD 340 • Healthcare Operations 3 Credits

Examination of process improvement, supply chain management, and patient flow optimization in healthcare organizations. Students learn techniques to enhance operational efficiency and quality of care through effective management of healthcare operations and resources.

HCAD 380 • Healthcare Marketing 3 Credits

Marketing principles and practices specific to healthcare. Students learn to develop marketing strategies for healthcare organizations, focusing on patient engagement, community outreach, and brand management.

HCAD 400 • Healthcare Policy and Economics 3 Credits

Study of healthcare policy development and economic principles influencing healthcare administration. Students analyze policy formulation, regulatory and financial frameworks, and economic factors affecting healthcare access, cost, and quality. Emphasis is placed on the role of healthcare administrators in navigating policy changes, advocating for reforms, and ensuring financial sustainability within healthcare organizations.

HCAD 420 • Healthcare Organizational Leadership and Management 3 Credits

Study of leadership and management concepts in healthcare settings. Students will apply strategic planning concepts, organizational behavior principles, and leadership theories to lead and manage effectively within healthcare settings.

HCAD 490 • Capstone in Healthcare Administration 3 Credits

Evaluation and application of learned concepts in applied healthcare settings. This course allows students to integrate and apply their knowledge through a comprehensive project, preparing them for professional roles in healthcare administration.