

MASTER OF BUSINESS ADMINISTRATION

Overview

The Master of Business Administration (MBA) degree program is designed to equip students to lead in today's complex, global, and technology-driven economy. The MBA curriculum goes beyond conventional management, integrating rigorous business intelligence with a Christian worldview. Students are prepared to make data-driven decisions, effectively manage diverse teams, and balance financial success with long-term value creation, all guided by an ethical compass grounded in biblical principles.

This program is ideal for individuals seeking to launch a new venture, pivot their career, or advance into executive roles. Graduates gain advanced management capabilities, change leadership expertise, and analytical skills necessary to solve complex problems in diverse, global environments.

Program Learning Outcomes (PLOs) for the Master of Business Administration Degree

Graduates of the Master of Business Administration degree program will be able to:

- **PLO 1:** Apply management theory and principles in culturally diverse organizational and global business scenarios.
- **PLO 2:** Critically analyze quantitative data to propose business strategies.
- **PLO 3:** Effectively communicate business concepts through oral and written forms utilizing 21st century communication skills and tools.
- **PLO 4:** Demonstrate competencies required to effectively manage the functional areas of global business operations.
- **PLO 5:** Apply a Christian worldview to decision-making processes and outcomes.