

MASTER OF BUSINESS ADMINISTRATION

Overview

The Master of Business Administration (MBA) degree program is designed to prepare individuals for management responsibilities that include the required knowledge and skills for a wide range of career opportunities. The MBA student will apply professional knowledge, practical skills, and a Christian worldview to graduate-level topics including strategic management, marketing in the 21st century, organizational finance, accounting, business intelligence, innovation, and ethics.

Program Learning Outcomes (PLOs) for the Master of Business Administration Degree

Graduates of the Master of Business Administration degree program will be able to:

- **PLO 1:** Apply management theory and principles in culturally diverse organizational and global business scenarios.
- **PLO 2:** Critically analyze quantitative data to propose business strategies.
- **PLO 3:** Effectively communicate business concepts through oral and written forms utilizing 21st century communication skills and tools.
- **PLO 4:** Demonstrate competencies required to effectively manage the functional areas of global business operations.
- **PLO 5:** Apply a Christian worldview to decision-making processes and outcomes.

Program Requirements

Requirements for the MBA

This program features 12 courses at three credits each to total 36 credits. Each course meets for eight weeks. The graduate student typically takes one course at a time completing two courses each semester. In order to earn the MBA degree students must complete the following required courses while achieving a minimum cumulative grade point average (GPA) of 3.0 in their major courses.

Requirement	Title	Credits
ACCT 510	Accounting Reporting and Analysis	3
BUSN 500	Principles of Business Administration	3
BUSN 520	Financial Management and Decision Making	3
BUSN 540	Business Law	3
BUSN 550	Business Analytics for Decision Making	3
BUSN 580	Strategic Marketing and E-Commerce	3
BUSN 600	Strategic Management	3
BUSN 690	Graduate Business Administration Capstone	3
ECON 530	Managerial Economics in a Global Economy	3
ISYS 560	Technology and Innovation	3
ORGS 570	Leading Organizational Change	3
SCHM 590	Operations and Supply Chain Management	3
Total Credits		36